

2024 IMPACT REPORT



NOURISHING AND FLOURISHING NON-PROFITS



BEHAVIORAL HEALTH INITIATIVE **GRANTS**

GIVING AT A GLANCE

SPECIAL ONE-TIME GRANTS AWARDED

\$9,582,981 IN TOTAL AWARDS

2024 **BY THE NUMBERS**

2024 GRANTS AWARDED BY FOCUS AREA

Behavioral Health | \$3,668,559 | 38%

Hospitals | \$2,401,076 | 25%

13

NUMBER OF GRANTS

Medical Care | \$1,876,185 | 20%

Health Worker Training | \$584,467 | 6%

Public Health and Prevention | \$413,340 | 4%





Dear Community Partners,

The only certainty in life is uncertainty. At the international, national, and local levels, 2024 unfolded in ways not always foreseen by prognosticators.

Many things, however, remain certain. Accessible quality healthcare continues to be critical for the well-being of all. Children need well visits; older adults, prescriptions; families, counseling on how to treat chronic conditions; and teenagers, a compassionate voice to listen and gently guide them through the tumultuous years of adolescence. And, the non-profit organizations that provide these services in our community require flexibility and the capacity to continually adapt and evolve as circumstances demand.

That is why we are pleased that while the future may not have unfolded the way The Healthcare Foundation of NJ's founders exactly envisioned when the organization began making grants in 1997, the long-term approach they adopted has stood the test of time.

HFNJ has always looked beyond individual grant projects and sought to build strong organizations and seed successful programs in our area. In this report, we highlight how our long-term approach—multi-year giving, supporting successful projects year over year, and strengthening grantees through capacity building training opportunities—rose to the forefront in 2024. We share how our long-term outlook helped shape the way we are addressing the crisis today in youth mental health and providing critical support to grow resilient, well-adjusted and healthy adults.

These are complex issues with deep roots that will not be solved with short-term fixes, but will require a nurturing, patient, and continued community-wide effort.

Throughout this report, you can also read stories of the incredible work our community partners did in 2024 to embody the best in humanistic care and strengthen the health and well-being of those they serve. As we move into 2025, we look forward to seeing programs seeded by our funding continue to take root, flourish, and change lives for the better.

In good health,

Amy Schechner Board Chair

Michael Schmidt Executive Director / CEO

HFNJ has always looked beyond individual grant projects and sought to build strong organizations.





STAYING ROOTED IN THE COMMUNITY

While most of the work of The Healthcare Foundation of NJ is conducted in our office and online, the most rewarding parts of being a staff member or trustee occur in the community. Through visits with grantees, staff and trustees have opportunities to engage in meaningful conversations with non-profit leaders, meet clients supported by HFNJ-funded programs, and view first-hand work in progress. It is also a moment to pause and offer thanks for the amazing work our grantees are doing—day in and day out—to improve the health of their community residents.

Below are some of the 2024 highlights from our visits in the greater Newark community.

Meeting with grantees
helps HFNJ understand
the challenges
communities are facing,
and the unique strengths
of the non-profits
we support.





Greater Life Community Outreach Center



University Hospital's Mobile Mammography Unit



Greater Newark Conservatory

January 10

Engaging with new pediatric emergency department staff at Morristown Medical Center.

March 7

Launching the new Mobile Mammography Unit at University Hospital.

April 18

Touring Branch Brook Park with Newark historian Junius Williams.

June 18

Educating trustees with visits to Zufall Health Center, Rutgers University Hospital, Greater Newark Conservatory (pictured), and NJCRI.

July 31

Learning about the impact the Greater Life Community Outreach Center has in the South Ward of Newark.



Littman Family Memory Center at JCC of MetroWest



Celebrating the purchase of two CPR Auto-Compression devices for Hatzalah of MetroWest Ambulance Squad.

September 9

Hearing the stories from caregivers and families at the newly expanded space for the Littman Family Memory Center at JCC of MetroWest.

September 27

Inaugurating the opening of a new green playground at Lincoln Elementary School in Newark created by the Trust for Public Land.

December 18

Educating ourselves about Joseph Kushner Hebrew Academy's health and mental health programming supported by HFNJ.



Joseph Kushner Hebrew Academy



Lincoln Elementary School Playground



Hatzalah of MetroWest Ambulance Squad

NURTURING RESILIENCE FOR JEWISH YOUTH IN OUR COMMUNITY

In response to a growing level of anxiety, depression and isolation in youth and an unprecedented rise in antisemitism across the country, HFNJ issued a Request for Proposals (RFP) in late 2023. The RFP invited applications for innovative and collaborative programs to strengthen behavioral health support for adolescents and young adults in the Jewish community of Greater MetroWest, New Jersey. The RFP yielded eleven applications from organizations which serve children and teens, of which seven were awarded funding.

HFNJ seeks not only to fund individual programs, but to knit together the diverse Jewish community so that organizations can learn from each other and coordinate a response.





Congratulations,

Youth Mental Health First Aiders!

Mental Health FIRST AID

Teachers at Temple B'nai Jeshurun's training for leaders of youth programs.

In total, HFNJ granted \$794,289 over its first two cycles of 2024 to seven grantees through this special initiative.

- Rabbinical College of America was awarded \$150,000 to establish an Office of Emotional Wellness.
- Jewish Family Service of MetroWest was awarded \$91,713 to hire a mental health professional to develop and implement programming for young people.
- **Temple B'nai Jeshurun** was awarded \$90,196 to provide Youth Mental Health First Aid to area synagogue school leadership, faculty, and young people.
- Moving Traditions was awarded \$85,000 to create a student teacher wellness and inclusion training program.
- Jewish Federation of Greater
 MetroWest Day School Initiative was
 awarded \$73,880 to host an intensive
 summer teacher training focused on
 increasing listening and counseling skills.
- Joseph Kushner Hebrew Academy was awarded \$153,500 to add staff and programming to better address the

social-emotional learning and mental health needs of students, faculty, and families.

#BETHEDIFFERENCE

 Jewish Educational Center was awarded \$150,000 to support Thrive Together—a community-based initiative to enhance social emotional learning for young people.

Bringing Together the Community

In conceiving this initiative, HFNJ sought not only to fund individual programs, but to knit together the community so that varied organizations could learn from each other and build a supportive community response. A unique feature of the initiative is that it is intentionally multi-denominational, and brings together organizations from the local Orthodox, Reform, Conservative, and other Jewish communities which often do not have opportunities to work together. Twice in 2024, HFNJ convened representatives from the grantee organizations to meet, learn more about each other's projects, brainstorm on ways to strengthen collaboration and cross-pollinate ideas to further support our communities' youth in crisis.

CULTIVATING LONG-TERM RELATIONSHIPS WITH GRANTEES

Since our founding, HFNJ's grantmaking process has been to award grants for twelve months, which grantees could request to be renewed annually, typically for up to three years. This gives our board annual data to evaluate projects, while giving grantees the time needed to seed and ramp up new projects.

Renewals of existing projects represented a large share of HFNJ's grantmaking in 2024. Indeed, 40 of the 61 grants awarded were second- and third-year funding of existing projects.

Below are three profiles of projects that were renewed for several years and became bedrock programs sustained for the long-term by the grantee organizations at the close of HFNJ funding.

All Stars Project - Operation Cops & Kids

All Stars Project – Operation Cops & Kids

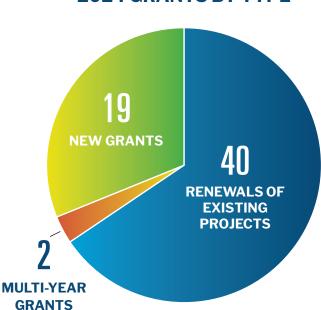
Violence prevention is a proactive healthcare strategy to keep people out of the medical system by stopping violence at its roots and establishing supportive communities. HFNJ has provided a total of \$150,000 over a series of four grants from 2017-2023 to support the innovative All Stars Project of New Jersey's Operation Cops & Kids.

Facilitated by both a professional social worker and a performance coach, All Stars Project leads 90-minute workshops to bring together Newark youth and police officers who role play improvised scenes to strengthen ties between these two groups. After the performances, the participants

engage in deep conversation about the realities of life on the streets, traumas they have experienced in their home and work, and what they see in the media. Surveys from the workshops show that nearly all attendees experience a positive change in attitude by the end of each workshop.

As the program has taken root in Newark, community leaders have noticed the impact. In 2023, All Stars Project received its largest-ever grant from the City of Newark to continue to support this work—ensuring that future generations will continue to be impacted by HFNJ's initial support to launch this project.

2024 GRANTS BY TYPE



Greater Newark Conservancy's Hawthorne Avenue Farm



Golda Och Academy - Refuat Hanefesh



Golda Och Academy, a Jewish day school in West Orange, NJ, recognized a need to add staff to address the rapidly rising rate of mental illness and social emotional issues among young people since the COVID-19 pandemic, and especially since the attacks on Israel on October 7th, 2023. Since 2022, HFNJ has provided three grants totaling \$522,718 to help Golda Och launch an expansion of their mental health services called Refuat Hanefesh (Hebrew for "healing the soul/spirit").

Through HFNJ's grant, Golda Och Academy was able to hire two new guidance counselors, which strengthened their ability to provide timely responses to behavioral health and guidance issues. Adding these counselors to the team allowed them to advance the mental health and well-being of students by expanding holistic care and support for both students and their families. More importantly, their presence contributed to ongoing efforts to shift the school's culture toward a trauma-informed approach, as evidenced by team-led initiatives, including trainings, counseling, faculty consultations, and parent education.

The project has made a demonstrable impact, and student surveys show that fewer students reported frequent or daily anxiety in the 2023-24 school year than in the previous year. Recognizing the contributions of the expanded guidance team, the leadership of the school is committed to ensuring that funding is available to support this work beyond HFNJ funding.



Covenant House - Physical Wellness Advisor

Covenant House – Physical Wellness Advisor

Covenant House works with homeless young adults, who face persistent barriers to receiving quality healthcare. In 2021, Covenant House approached HFNJ to improve their ability to connect clients to healthcare by creating a Physical Wellness Advisor staff position. The Physical Wellness Advisor works as a healthcare liaison and medical case manager to help youth experiencing homelessness navigate healthcare systems, and delivers on-site physical health and wellness education.

HFNJ provided three grants from 2021-2024 totaling \$119,000 to seed the position. Over the three years of this project, Covenant House and the individuals in the Physical Wellness

Advisor position continually adapted to meet the needs of the clients in an ever-changing environment. This encompassed everything from learning about the intricacies of applying for insurance or charity care to working out methods to utilize cell phone reminders to boost medication adherence. Having recognized the tremendous value that this position brings to the organization and the clients it serves, the board of Covenant House will continue to fund the position from their operating budget after HFNJ's funding ends.

SEEDING INNOVATIVE PROJECTS THROUGH **MULTI-YEAR GIVING**

In 2023, HFNJ began a pilot project to award multi-year (two- or three-year) grants in addition to the Foundation's traditional practice of offering one-year, renewable grants. When projects are funded in a multi-year fashion, grantees can plan for the long term with greater certainty. This is especially important for starting new initiatives which require hiring staff, who will be more willing to commit if there is guaranteed funding. As of the end of 2024, four such grants have been awarded.

Seeding new projects requires strategic planning. With multi-year funding, grantees can plan for the future with greater certainty.



A Littman Memory Center participant with a young volunteer.



JCC of MetroWest, Littman **Family Memory Center Expansion**

\$294,739 over three years, awarded **2023**

Through this grant, JCC MetroWest is expanding its services for those with memory impairment. In addition to the original, very successful Jonathan and Nancy Littman Memory Center for those with mild memory impairment, the JCC has added the Littman Family Memory Center which serves individuals with more severe impairment. Adding this new program has enabled the JCC to provide a person-centered approach to care for those experiencing moderate dementia who would not be successful in the original program. In 2024, the JCC dedicated a new space which houses the program, providing compassionate care for caregivers, clients, and their families.



A Littman Center client participates in an art activity.



Clients at the Casa Israel Adult Medical Day Program.



The North Ward Center, Reintegrating Our Seniors

\$225,000 over three years, awarded **2023**

The North Ward Center's Casa Israel Adult Medical Day Program was significantly impacted by the COVID-19 pandemic, as many seniors left the program feeling unsafe to congregate in communal settings, and some didn't return. This three-year grant is helping the Center build back the program for the future, adding staff and resources to aid the reintegration of community members dealing with self-isolation and the psychological effects of the pandemic.



Overlook Medical Center, Adolescent Behavioral Health Services

\$1,000,000 over three years, awarded 2024

This grant will fund the creation of the HFNJ Child and Adolescent Behavioral Health Center. Directly addressing the youth behavioral health crisis, this assessment center will act as the first line of defense for children who are in a mental health crisis, providing stabilizing mental health care and referrals to appropriate ongoing levels of care. The Center will be part of a larger effort at Atlantic Health to integrate outpatient services, intensive outpatient services, partial hospitalization services, and more.



Dr. Tamarinda Barry Godín high-fives a patient.



A KinderSmile staff member reads to a patient in the waiting room.



KinderSmile, Oral Health Program

\$450,000 over three years, awarded **2024**

Dental services are much-needed by children throughout Newark. Through this project, KinderSmile Foundation will bring oral health care directly to Newark schools. Building upon KinderSmile's existing relationships with public schools, work in this project will include educational sessions, nutritional counseling, dental exams, cleanings, and treatments. The oral health program will then link children to a dental home for ongoing care.

A highlight of KinderSmile's three-year project will be piloting the application of silver diamine fluoride (SDF) in school settings to arrest the progression of tooth decay and help keep teeth healthy. Early intervention and prevention is critical, as children's tooth decay can significantly impact overall physical and mental health. Through the project, staff will monitor patients' progress throughout the three-year period and document their findings, and lessons learned from the project may inform future oral health programs.

STRENGTHENING GRANTEE PARTNERS THROUGH TRAINING

The most critical and important part of any non-profit organization is its employees. Yet, staff members are often working on the front lines and pulled in many directions. Organizations typically have limited funds available or time to train staff in areas outside of any state or federal mandated training.

Non-profit employees are relied on like never before to meet the complex needs of their clients, and varied training provides the skills to address the challenges of today.





Stop the Bleed Training provided by South Orange Rescue Squad, March 11, 2024.



provided by Mental Health Association of NJ, July 10, 2024.

To help fill this gap, last year HFNJ offered several complementary trainings to our non-profit community partners. These expert-led sessions helped ensure that participants will be better equipped with the skills and knowledge to address a myriad of physical and mental health emergencies—as well as to appropriately care for themselves.

Looking ahead to 2025, HFNJ will be offering a series of training courses focused on helping non-profits enhance their development, communications, and evaluation capabilities. These capacity building trainings will further ensure that the organizations serving our community are best equipped to address the emerging challenges of today. To stay informed of the latest training offerings, subscribe to HFNJ's e-newsletter by visiting our website at www.hfnj.org.



offered by Ellen Robertson of JCC MetroWest, October 14, 2024.

SETTING DOWN ROOTS: BUILDING ANCHOR INSTITUTIONS WITH CAPITAL GRANTS

Since its inception HFNJ has awarded capital grants that support long-term construction projects. These projects may take years to complete and will benefit their communities for decades to come. Below are highlights from three of these ongoing projects.

Capital projects shape
communities for
generations, and improve
the health of those
living there now and
into the future.



Newark Beth Israel Medical Center Emergency Services Pavilion

EMERGENCY

Newark Beth Israel Medical Center Emergency Services Pavilion

In 2021, HFNJ awarded its largest-ever grant of \$5 million paid over five years to support the construction of a new Emergency Services Pavillion at Newark Beth Israel Medical Center – a project with a total estimated cost of \$14 million. The Emergency Department (ED) is the "front door" through which most patients (more than 60% in recent years) enter the hospital. The ED was last renovated in the 1990's to accommodate up to 65,000 patients annually – yet just two decades later, was regularly over-stressed by visits from more than 96,000 patients annually in the same space.

Construction was completed in phases, to ensure the ED would continue to serve the community throughout the building process. Construction was mostly completed by the end of 2024, with a ceremony set to welcome the opening of the renovated facility in 2025.



South Ward Wellness Center

South Ward Wellness Center

In 2023, HFNJ provided a \$500,000 lead grant to the South Ward Alliance to help fund the construction of the South Ward Wellness Center. This 46,000 square foot building would include a Federally Qualified Health Center operated by St. James Health, a fitness center, social services, and community programming.

By the end of 2024, the organization had completed financing for the \$20 million total needed for the project, and began demolition of the existing structure. Construction will take place throughout 2025 with the goal of opening the facility in the years ahead.

JESPY House Aging in Place Residence

In 2022, HFNJ approved a \$281,040 award to JESPY House to build an Aging in Place residence for adults with Intellectual and Developmental Disabilities.

The project had initially been planned as a renovation of one centrally located home for a handful of JESPY residents. Through the purchase of neighboring properties, it has now blossomed into The JESPY Center—a state-of-the-art building with 31 units for approximately 46 residents. The building will be fully accessible and will provide enhanced program space for all clients. With 2024 approval from the South Orange Planning Board, JESPY will be breaking ground in 2025.

The JESPY Center will provide for safe and accessible living spaces that will allow residents to remain part of the community and part of the town they know and love.

IMPACT REPORT 2024 FULL LIST OF GRANTS



JCC of Central New Jersey



Essex County Family Justice Center



Jewish Educational Center

BEHAVIORAL HEALTH

Family Connections

Pride+ - Counseling and Support for Youth and their Families in Essex County \$156,890

Family Service Bureau

Bringing Hope to Individuals and Families \$171.152

Joseph Kushner Hebrew Academy

Engage Minds, Inspire Hearts, **Empower Well-Being** \$153.500

JCC of Central New Jersey

Holistic Disability Support - Expanded \$100,350

Essex County Family Justice Center

Expanding Trauma - Informed Mental Healthcare for Greater Newark's Most Marginalized Victims of Domestic Violence 2024-2025

\$126.924

Community Hope

Assistant Program Coordinator for Hope for Veterans

\$99.043

Jewish Family Service of MetroWest

Supporting the Mental Health and Well-Being of Jewish Teens and Young Adults in MetroWest NJ

\$91,713

The Greater MetroWest NJ **Day School Initiative**

Greater MetroWest Day School Mental Health Partnership \$73,880

Moving Traditions

MetroWest Student Teacher Wellness and **Inclusion Training Program** \$85,000

Jewish Educational Center

Thrive Together: A Community-Based Social **Emotional Learning Initiative** \$150.000

Congregation B'Nai Jeshurun

One Community, One Goal - Youth Mental Health First Aid

\$90,196

Rabbinical College of America

Office of Emotional Wellness \$150,000

YCS Foundation

Essex County Mental Health and Primary Care Integration \$95,000

Sadie Nash Leadership Project

Creating Sustainable Mental Health and Wellness Support for Newark Youth \$42,000

NJPAC

The Art of Well-Being: Leveraging the Arts for a Healthier Newark \$100.000



MEND

(Meeting Essential **Needs with Dignity)**



MEND on the Move \$65,000

As inflation has continued to send prices upward at grocery stores, families of limited means have been hit the hardest. Enter the MEND on the MOVE program, which addresses food insecurity by employing three primary tactics to get fresh and healthy food to those who are unable to visit food pantries: home deliveries, free monthly mobile farmer's markets, and food drop-offs at community fridges and schools. The diversity of methods ensures that individuals can find a method that works for their families and can regularly access nutritious food in a dignified manner.

This third year of this project will focus on building up and optimizing these food distribution models, developing additional partnerships, and creating alignment with county and state initiatives for pregnant women and families with young children.

Make the Road NJ



Supporting Mental Health Among Low-income Immigrant Communities \$125.000

There has been an increased need for mental health assistance among the marginalized immigrant community, and new arrivals—including many youth and young families—are especially likely to need help.

For three years, HFNJ has been supporting Make the Road NJ's flourishing mental health program. This third-year grant helps to fund staff who run support groups and provide case management to Spanish-speaking immigrant community members. For many participants, it is their first experience receiving treatment, despite having faced serious traumas in their lives. After the support groups end, Make the Road NJ links clients with mental health professionals to offer ongoing support.

Wynona's House

Prevention by Design

\$131,864

Center for Family Services

Baby's Best Start **\$150.000**

FP YouthOutCry Foundation

Empowering Newark's Youth Through Healing and the Arts \$110,000

Postpartum Support International

Mind the Gap – Advancing Perinatal Mental Health In New Jersey \$152,500

Jewish Family Service of MetroWest

Sustaining Rachel Coalition's Legal Services **\$45,000**

New Jersey Y Camps

Refuat Hanefesh: Healing the Soul **\$110,000**

Family Service League

Promoting Mental Health through Culturally-Informed Counseling and Supervision \$80,656

Golda Och Academy

Refuat Hanefesh: Post-Pandemic Expansion of Mental Health Services at Golda Och Academy \$170,684



Newark Community Street Team

NCST Trauma Recovery Center – Mental Health and Supportive Services for Newark's Trauma Survivors

\$355,564

Make the Road NJ

Addressing Mental Health Challenges Among Low-Income Immigrant Communities in NJ **\$125,000**

The Bridge

Irvington Student Substance Use Prevention Program \$170,860

The Gem Project

Youth Mental Health First Aid Certification \$22,443

Peers Understanding Strategies for Healing and Helping

PUSHH 2nd Annual Healing and Helping; through Trauma to Peace Event \$8,545

Imagine a Center for Coping with Loss

Bringing Grief Support to Our Children Who Can't Reach Us \$100,000

Integrity House

Integrity's Creative Arts Initiative \$85,000

Casa for Children of Essex County

Awareness to Action: Scaling Trauma-Informed Advocacy for Stronger Impact \$50,000

Youth Development Clinic of Newark

Working with At-Risk Youth to Build Social and Emotional Resilience: A Collaborative Model of Behavioral Health \$114,795





Peers Understanding Strategies for Healing and Helping (PUSHH)



Imagine a Center for Coping with Loss



Integrity House



23

Integrity House

22 Center For Family Services

FOOD INSECURITY AND ACCESS

Meeting Essential Needs with Dignity

MEND on the Move **\$65,000**

Table to Table

Food Equity for Newark's Most Vulnerable Populations \$50,000

Greater Newark Conservancy

Improving Access to Healthy Foods through Farmers' Markets, Food Stands, and Community Supported Agriculture Programming \$77,300

Interfaith Food Pantry of the Oranges

Interfaith Food Pantry 2024 Donation \$350

HEALTH WORKER TRAINING

Visiting Nurse Association of Central Jersey

Community Doula Learning Collaborative Essex County

\$124,467

YouthBuild Newark dba Newark Opportunity Youth Network

Continued Support for Preparing
Opportunity Youth for Postsecondary
Success in Allied Health
\$155,000

New Jersey Health Care Quality Institute

Mental Health Education for Perinatal Community Health Workers \$130,000



Table to Table



Breakthrough T1D

Jewish Vocational Service of MetroWest

Healthcare Employment Pathways **\$175,000**

HOMELESSNESS

Turning Point Community Services

Clinical + Supportive Services Program for Homeless Women and their Families \$150,000

Jewish Family Service of Central NJ

Program to Prevent Homelessness for Union County Older Adults

\$70,000

Newark Economic **Development Corporation**

The Path Home: Enhanced Homeless Service Provider Training

\$25,704

Bridges Outreach

Project Connect – A Holistic Approach to Ending Homelessness \$100,000

HOSPITAL

Foundation for Morristown Medical Center

Pediatric Collaborative Care Model: Reducing Disparities in Behavioral Healthcare for Low-Income Youth

\$116,476

Clara Maass Medical Center Foundation

Safe Patient Handling and Mobility Program **\$34,600**

Trinitas Foundation

The Healthcare Foundation of NJ Cardiac Cath Lab at Trinitas

\$1,250,000 over **3** years

Overlook Foundation

Child and Adolescent Behavioral Health Assessment Center \$1,000,000 over 3 years

MEDICAL CARE

Jewish Service for the Developmentally Disabled of MetroWest

JSDD: Life | Home | Tech **\$228,000**

Center for Hope Hospice and Palliative Care

A Place of Rest – Medical Bed Replacements **\$29,085**

Breakthrough T1D

T1Detect: Screening as Prevention for Type 1
Diabetes Complications in Newark's BIPOC,
Medically Under-Resourced Communities
\$50,000

KinderSmile Foundation

KinderSmile Oral Health Program **\$450,000 over 3 years**

Zufall Health Center

Expanding Access to Healthcare and Supportive Services for Low-Income Essex County Seniors \$120,000

Rutgers University Foundation

Rutgers School of Dental Medicine Vet Smiles (and Patient Navigator) \$230,000

New Eyes for the Needy

New Eyes for New Jersey **\$15,000**

Jewish Service for the Developmentally Disabled



Life | Home | Tech \$228,000

Life | Home | Tech is an innovative program that uses adaptive technologies—such as voice-enabled appliances—to enhance independence, safety, and accessibility for adults with Intellectual and Developmental Disabilities who live in JSDD residencies.

JSDD will conduct technology assessments to meet residents' needs; enable education and training for clients and staff; and subsidize the cost of essential equipment. As a result, Life | Home | Tech will connect community members with options for more independent living that aligns with their personal goals, daily routines, and health and safety needs. The ultimate hope is that lessons learned from the project will inform the replication of the model with other populations.

Visiting Nurse Association of Central NJ



Community Doula Learning Collaborative Essex County \$124.467

Evidence shows that doulas help reduce birth complications and rates of C-sections, improve mental health, and help mothers and parents have a positive birthing experience. Yet the use of doulas is still limited in NJ for several reasons—particularly among communities of color. This grant will help the Visiting Nurse Association of Central Jersey expand the multicultural doula workforce in Essex County through a new Doula Learning Collaborative.

Through this project, VNA of Central Jersey will recruit, cover the cost of approved training, help certify and deploy thirteen doulas from Essex County from racially diverse, bilingual backgrounds who will receive free state-certified doula training and Medicaid certification. The collaborative includes monthly educational group sessions to help participants launch sustainable individual practices. The result of this project will be a cohort of well-trained community doulas ready to support at-risk prenatal-to-postpartum mothers and parents in their communities as well as healthier moms and their babies.

Planned Parenthood of Northern, Central and Southern New Jersey

Abortion Access Patient Navigation Program **\$256,900**

Helen Keller International

Helen Keller International's NJ Vision Program: Clear Vision for Vulnerable Populations in Greater Newark \$100,000

Jewish Family Service of Central NJ

The Coffee House Program – Social Adult Day Care \$70,000

Friends of Hatzalah of West Orange-Livingston

Operation Gift of Life **\$26.911**

Eversight

Support for Sight-Saving Corneal Recovery Supplies \$10,000

Planned Parenthood of Metropolitan New Jersey

PPMNJ Abortion Patient Navigation Program – Renewal and Expansion \$125,289

Best Buddies International

Best Buddies in New Jersey School Friendship and Inclusion Program \$25,000

Opportunity Project

Expanding Programs and Upgrading Clubhouse for Persons with Brain Injury and their Families \$140,000

OTHER

Jewish Family Service of MetroWest

JFS MetroWest Annual Gala Support \$1,000

PUBLIC HEALTH AND PREVENTION

New Jersey Citizen Action Education Fund

Health Care for All Education and Outreach Project \$130,000

WNET / NJ Spotlight News

Continuing the Mental Health Beat within NJ Spotlight News' Healthcare Reporting \$50,000

Alvin Ailey Dance Foundation

AileyDance for Active Aging Newark **\$50,000**

Branch Brook Park Alliance

Discovering Wellness with Branch Brook Park Alliance \$25,000

Jewish Orthodox Women's Medical Association

Back-to-School Community Health Education Series for the Hassidic Community of Linden, NJ \$18,000

Hypertrophic Cardiomyopathy Association

All Hearts Collaborative **\$125.340**

Moms Helping Moms Foundation

Safe Sleep **\$15,000**

SOCIAL SERVICES

Greater Life

Family Resource Center LifeLine to Health for Youth and Families of Newark, NJ **\$100,000**



Planned Parenthood of Metropolitan New Jersey



Best Buddies International



Jewish Orthodox Women's Medical Association



Branch Brook Park Alliance



Greater Life

THE HEALTHCARE FOUNDATION OF NEW JERSEY, INC. **UNAUDITED BALANCE SHEET**

AS OF DECEMBER 31, 2024 AND 2023

Assets	as of 12/31/24	as of 12/31/23
Cash and equivalents	\$ 1,048,638	\$ 662,202
Securities and investments	\$206,082,365	\$ 195,736,791
Receivables for investments sold	\$ 2,591	\$ 1,543,606
Interest, dividends and other receivables	\$ 4,138	\$ 5,338
Prepaid expenses	\$ 214,399	\$ 246,638
Total Current Assets	\$ 207,352,131	\$ 198,194,575
Other assets	\$ 88,344	\$ 125,417
Total Assets	\$207,440,475	\$198,319,992
Liabilities and Net Assets		
Accounts payable and accrued expenses	\$ 367,978	\$ 294,036
Grants payable, current portion	\$ 7,572,601	\$ 5,700,453
Total Current Liabilities	\$ 7,940,579	\$ 5,994,489
Other liabilities	\$ 88,344	\$ 125,417
Deferred tax liability	\$ 927,604	\$ 772,157
Net Assets	\$198,483,948	\$ 191,427,929
Total Liabilities and Net Assets	\$207,440,475	\$198,319,992



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Lisa Block

Senior Program Officer

Marcy L. Felsenfeld

Senior Program Officer

Kevin McManemin

Grants and Community Outreach Manager

Brenda Early

Executive Assistant



Spotlight on New Trustees

In 2024, HFNJ welcomed three new trustees to the board (I-r)—Ross Z. Silver, Linda Sterling, and Jeffrey Landau.

- Ross is a recently retired real estate partner at NYC based law firm Fried, Frank, Harris, Shriver & Jacobson LLP, which he joined in 1987. He currently sits on the board of trustees of The Valerie Fund and has previously served on the boards of other New Jersey non-profits. In addition, he has provided extensive probono legal advice to numerous charities.
- After retiring from a career in packaged goods and upscale marketing (HJ Heinz, Pepsi, Tiffany & Co., and Angel Records),

Linda has devoted her time to non-profit leadership and service, chairing the boards of DukeEngage, The Human Needs Food Pantry, and the Jewish Women's Foundation of New Jersey.

• Jeffrey spent 36 years at BNY
Mellon, from which he retired as
Senior Executive Vice President and
Member of the Executive Committee.
His board experience includes service
on the boards of HFNJ grantees
Golda Och Academy and DOROT, a
non-profit focusing on strengthening
intergenerational ties and support for
older adults.



A Legacy of Caring

Since it was established in 1996, The Healthcare Foundation of New Jersey has been dedicated to continuing Newark Beth Israel Medical Center's health and caring mission through philanthropy. Guided by the vision of HFNJ Founding Chairman, Lester Z. Lieberman, Chairman of "The Beth" from 1988 to 1996—and by a deep respect for the values and traditions of the Jewish people and their principles of tzedakah (charity and righteousness) and tikkun olam (repairing the world)—the Foundation seeks to eliminate inequities in healthcare and engage in partnerships that foster healthy, caring communities.

A Mission of Change

The mission of The Healthcare Foundation of New Jersey is to improve the health and well-being of vulnerable, underserved populations in greater Newark and the Greater MetroWest Jewish community, NJ; elevate the quality of community healthcare; reduce disparities in access; and promote the infusion of compassion and humanism into our healthcare system.

The Foundation seeks to seed new initiatives, expand existing healthcare programs, and promote healthcare education and awareness to positively impact the wellness of its targeted communities.

Grant Guidelines

All proposals must be submitted online through the following link:

https://hfnj.org/application-process.

To be considered for support, a proposal must be health-related and address one of the Foundation's priority areas: the health/wellness of vulnerable populations of Newark and its environs and the Greater MetroWest Jewish community. Grants are made only to private non-profit organizations that have tax-exempt status under Section 501(c)3 of the Internal Revenue Code and are not private foundations. The Foundation does not make grants to individuals or government agencies.

All applications are screened, researched, and evaluated by HFNJ staff to determine eligibility, conformity to grant guidelines and anti-hate statement, and relevance to the Foundation's mission and current priorities. If there is sufficient interest in a proposal, a telephone conference will be initiated by a Foundation program officer and a grant presentation or site visit may be scheduled. The Foundation's Board of Trustees makes the final decisions on funding requests through its Grant Evaluation Committee and Board approval process. Proposals are approved quarterly in March, June, September, and December. Special One-time requests are reviewed on a rolling basis. For application deadlines, detailed guidelines, and further instructions, please log on to our website, www.hfnj.org.

PHOTO CREDITS

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The Jewish Educational Center's Thrive Together program.



THANK YOU TO OUR DEDICATED TRUSTEES FOR THEIR TIME AND COMMITMENT TO FURTHERING OUR MISSION THROUGHOUT 2024

















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